

Abbott House | Opportunities to Partner for Social Impact

	Deadlines to participate	Loving Arms \$25k	Dream Big \$15k	Rock the House \$10k	Give Hope \$7.5k	Celebrate Families \$5k	Cheer Us On \$2.5k	Build Bridges \$1.5k	Promising Futures \$1k	Dinner	Journal Only \$750	Journal Only \$450	Journal Only \$200
SPONSORSHIP PACKAGES AND COSTS													
Multi-Event Seating: See box for events.		12	12	10	10	8	6	2	2				
Multi-Event Social Media Promotion: "Tweets" and Facebook posts for each of the 3 events highlighting your partnership with Abbott House.	9.7.18	6	4	4	3	2	1						
Greeting Opportunity in Awards Dinner Video (Filmed in Sept.)	8.17.18	●											
Recognition Ceremony/Photo Opportunity at Awards Dinner. Special mention at all other events as a "Premier Partner."		●											
Article in Donor Newsletter.		●											
Logo on Awards Dinner Video shown at the event, on the website and posted on social media.	8.17.18	●	●										
Press Release announcing our social impact partnership.	9.7.18	●	●	●									
Link on Abbott House Homepage to your company website.		●	●	●									
Special Mention during remarks at all events.		●	●	●	●								
A Partnership in Gratitude Breakfast for up to 10 people hosted by Abbott House leadership. See programs in action, learn the history of Abbott House and the direct social impact of the gift. Will also include a photo opportunity with President & CEO.		●	●	●	●								
Logo in Annual Report		●	●	●	●	●							
Multi-Event Signage: See box for event information.	10.15.18	●	●	●	●	●	●						
Logo on Multi-Event Invitations: See box for event information.	8.17.18	●	●	●	●	●	●						
Multi-Event Full Page Digital Journal: See box for event information.	10.15.18	●	●	●	●	●	●	●					
Permission to use the Abbott House Partner for Social Impact logo on your company's website and social media.		●	●	●	●	●	●	●					
Custom-Framed Certificates of Appreciation		●	●	●	●	●	●						
Certificates of Appreciation								●	●				
Website Promotion		●	●	●	●	●	●	●	●	●	●	●	●
Annual Report Listing		●	●	●	●	●	●	●	●	●	●	●	●
Awards Dinner Only Full Page Digital Journal	10.15.18									●			
Awards Dinner Only Half Page Digital Journal	10.15.18										●		
Awards Dinner Only Listing on Digital Journal	10.15.18											●	

Events included in Multi-Event Sponsorship Opportunity Packages

Loving Arms Awards Dinner
October 30, 2018

Donor/Volunteer Recognition Event
Holiday Talent Show
December 4, 2018

Spring Community Event
Spring 2019



For more information please contact 914.591.7300 PHONE | development@abbotthouse.net EMAIL
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